



Pauline Madani, managing director at Nordic Homeworx, infuses her home with Swedish heritage

MY DESIGN DNA

I am inspired by my husband Amir, a truly entrepreneurial person who always looks for new business opportunities and sees potential even in situations that are not so obvious. **I am very proud of** the growth that Nordic Homeworx has experienced over the past ten years and our amazing team. I believe that my career serves as an inspiration for my four daughters, as a model for them to set high goals and become strong independent women. **I appreciate that** the company remains true to the beliefs and values that are strongly linked to my Swedish heritage of quality, design, tradition, sustainability and, most importantly, outstanding and reliable customer service. **I live in The Meadows with** my husband and our daughters. We enjoy beautiful sunsets and our bespoke infinity pool reflects the JLT skyline and surrounding palm trees. We recently installed bi-foldable doors, welcoming more natural light and bringing the outdoors in. White-washed oak wood flooring, white walls and an open space concept further enhances the brightness of our home. **Spending my days in** a busy work environment, I really see my home as my haven. The villa is very relaxing, but also fully functional and practical, where I can spend time with my family. Because I work with natural materials, I tend to gravitate towards incorporating various natural and sustainable materials in all aspects of our home. **I have two spaces with** beautiful Kährs wood floors. On the ground level, we have a rustic white-washed single-strip oak floor, Oak Valois; while we have a typical Swedish three-strip natural oak wood floor, Oak Siena, upstairs. **I have**

always loved Svenskt Tenn, an interior design brand from Stockholm, Sweden. My favourite piece is the Daggvas – Svenskt Tenn's beautiful oversized bubbled glass vase that I fill with fresh flowers. **My design icon is** Josef Frank, an architect, artist and designer, who has had an enormous impact on Swedish design. His textile designs have become iconic and I have his *Vegetable Tree* textile as a large framed art piece on my dining room wall. **The best advice I can offer is** that in order to realize your dreams, never lose sight of your goal; visualise it, talk about it and put positive energy into achieving it. ■

1. Series 7 Chair, Dhs1,700,

Fritz Hansen: "A timeless classic that I remember since my childhood." **2. La Prouveresse Candle, Dhs405, Diptyque:** "Candles of any shape and form is a must in my home." **3. Kuvings Silent Juicer, Dhs1,650, Tavola:** "We press fresh juices at home and at the office for all the staff every day." **4. Charm Bracelet, Dhs245, charms from Dhs175, Pandora:** "I love stacking Pandora bracelets with their meaningful charms on my wrist." **5. Cobblestone Necklace, Dhs59,000, Tiffany & Co.:** "My husband gave me a Cobblestone necklace and ring after our third daughter was born."



PAULINE'S TOP PICKS